

# LAPSED GIVER ENGAGEMENT TEMPLATES

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OBJECTIVE: Build relationships with givers that have lapsed in the last 60-day.

## Lapsed Giver Phone Script

Hi \_\_\_\_\_! It's [NAME] \_\_\_\_\_ from \_\_\_\_\_ Church/Campus. Periodically we try and call and check in to see how people attending \_\_\_\_\_ church are doing.

We always want you to know that we care about what's happening in your life and wanted to take a minute to hear about how things are going for you during this time.

If you don't mind, I'd love the opportunity to pray for you. Is there something in particular that I can pray for?

\_\_\_\_\_, thank you so much for sharing these things with me. We are so grateful for what's happening in your life (or, we're so sorry that you've been walking through such a tough time). Would you mind if we stopped right now prayed for you (and your family)?

*(After prayer, this would be great opportunity to tell the person about different ministry options at your church and how the church is continuing to respond to the current pandemic and social crisis).*

I'm grateful for your time today and praying for God to do great things in your life. If I can ever help in any way, please call or email me. I'll do everything that I can to help.

Have a great day!

## Voicemail Phone Script

Hi \_\_\_\_\_! It's [NAME] \_\_\_\_\_ from \_\_\_\_\_ Church/Campus. Periodically we try and call and check in to see how people attending \_\_\_\_\_ church are doing. We always want you to know that we care about what's happening in your life and wanted to take a minute to hear about how things are going for you during this time.

If you have them time, please give me a call back at (XXX) XXX-XXXX or you can email me @ email@email.com and let me know how \_\_\_\_\_ Church can pray for you.

Thank you and have a blessed day.

*Note: Approximately 70% of people will not answer the phone for a number that they do not recognize. Once you have left a voicemail, a short text should be sent.*

## Text Script - to be sent if a voicemail is left

Hi \_\_\_\_\_! It's [NAME] \_\_\_\_\_ from \_\_\_\_\_ Church/Campus. I just left you a voicemail and wanted to send you a quick text. Periodically we try and call and check in to see how people attending XYZ church are doing and how we might pray for them. If you have any prayer requests, please give me a call back, email or text.

Thanks for attending \_\_\_\_\_ church and have a blessed day.