



Your church has a simple mission; disciple people for Christ.

Ok, sounds simple enough - but we know that taking people on a spiritual journey can be very complicated! Most churches have ministries designed to compliment a person's spiritual journey; children's programming, young adults, small groups, weekend worship, etc. - all are designed to move people along their journey of becoming disciples. But, where does stewardship fall within this discipleship journey? Are we teaching our givers how to truly worship God through generosity?

Have you considered a stewardship ministry?

It's easy to justify paying a \$50,000 fee to raise \$5,000,000 doing a capital campaign, right? A stewardship ministry is no different - except that it yields a more significant long-term financial gain! Moreover, if stewardship and generosity are in fact spiritual disciplines, then we should approach this with excellence and a desire to learn from and partner with the best pastors and vendors possible.

Many churches will connect with their top givers or preach a sermon series on generosity when there is a financial need, and some will even promote a financial-based ministry budget course - sadly, for many, this is the beginning and end of their "stewardship ministry".



This analysis illustrates how implementing a stewardship ministry at your church can increase your giving and giver retention. This very conservative scenario is attainable with education and a sound strategy.

“ The two most taught subjects in the Bible are LOVE & GIVING. Accident or by design? Perhaps God knew what WE WOULD MESS UP. ”

Improved Acquisition and Retention: 2%			Improved Giving: 102%		
CURRENT					
Band	Givers	Total Giving	Avg. Giving	% of People	% of Giving
1	147	\$10,225.66	\$69.56	26.78%	0.66%
2	144	\$73,842.86	\$512.80	26.23%	4.77%
3	178	\$419,875.50	\$2,358.85	32.42%	27.15%
4	54	\$372,339.69	\$6,895.18	9.84%	24.07%
5	26	\$670,446.55	\$25,786.41	4.74%	43.35%
TOTALS <i>Giving Per Capita</i>	549	\$ 1,546,730 \$54	\$ 7,125	100.00%	100.00%
PROPOSED GIVER GAIN					
Band	Givers	Total Giving	Avg. Giving	% of People	% of Giving
1	2.94	\$204.51	\$ 70	26.78%	0.66%
2	2.88	\$1,476.86	\$ 513	26.23%	4.77%
3	3.56	\$8,397.51	\$ 2,359	32.42%	27.15%
4	1.08	\$7,446.79	\$ 6,895	9.84%	24.07%
5	0.52	\$13,408.93	\$ 25,786	4.74%	43.35%
TOTALS	10.98	\$30,934.61		100.00%	100.00%
PROPOSED GIVING GAIN					
Band	Givers	Total Giving	Avg. Giving	% of People	% of Giving
1	147	\$ 10,430	\$ 70	26.78%	0.66%
2	144	\$ 75,320	\$ 513	26.23%	4.77%
3	178	\$ 428,273	\$ 2,359	32.42%	27.15%
4	54	\$ 379,786	\$ 6,895	9.84%	24.07%
5	26	\$ 683,855	\$ 25,786	4.74%	43.35%
TOTALS <i>Giving Per Capita</i>	549	\$ 1,577,665 \$55		100.00%	100.00%
NEW GIVERS - ALL BANDS		10.98			
NEW GIVER GIVING		\$ 30,935			
INCREASED GIVING		\$ 31,553			
TOTAL GIVING GAIN		\$ 62,488			