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## Focus on the Mission...Make Much of Jesus

### a. Review Your Vision and Mission

- *Is your vision fully engrained in each area of ministry at your church?*

### b. Be Kingdom Focused...Not Just Church-Focused

- *The Kingdom resides outside the church walls.*

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## Focus on the Mission...Make Much of Jesus

### c. Does your vision overlay with 3 areas of church funding needs?

- Annually
- Long Term
- Capital Projects, Renovation or Expansions

### d. Have you thought through both short and long-term funding? What would you do with \$5m?

### e. Do you have a Theology of Advancement?

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Giver Centric Pastors...Know Your Sheep

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## Giver Centric PASTORS...Know Your Sheep

- a. **Do you know the givers at your church?**
  - *Who has access to knowing the givers?*
- b. **Do you have policies in place to help both SERVE and PROTECT your sheep and pastors?**
- c. **Have you involved all of your teams to help?**

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Multiple Funding Sources

THE GREATEST TRANSFER  
OF WEALTH **EVER** IS UPON US

**\$41 TRILLION**  
IS EXPECTED TO TRANSFER  
EVEN IN LIGHT OF  
CURRENT ECONOMIC  
CONDITIONS.

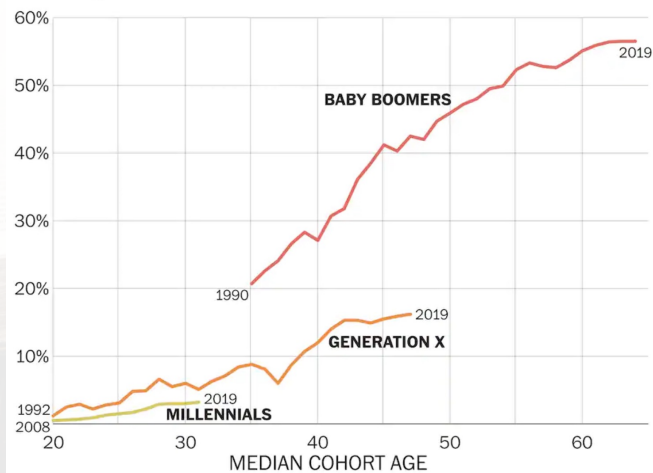
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## Multiple Funding Sources

### Intergenerational wealth

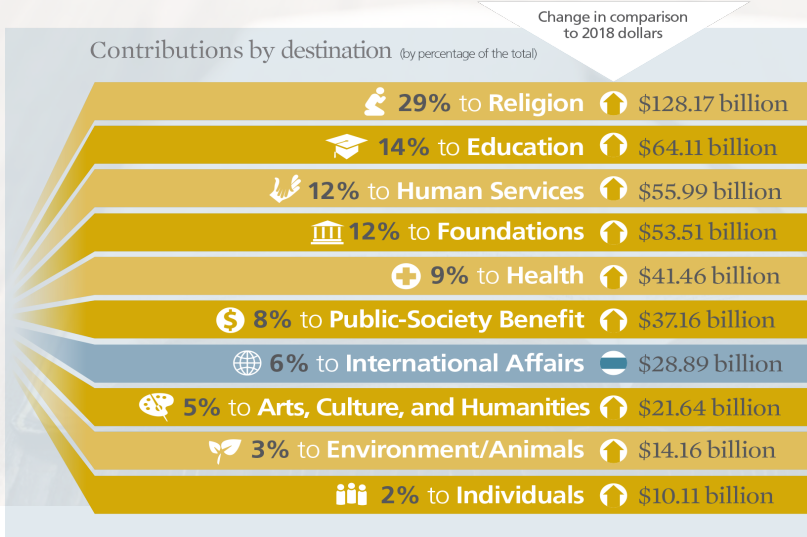
Share of national wealth owned by each generation, by median cohort age



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## Multiple Funding Sources

### Where did the charitable dollars go?



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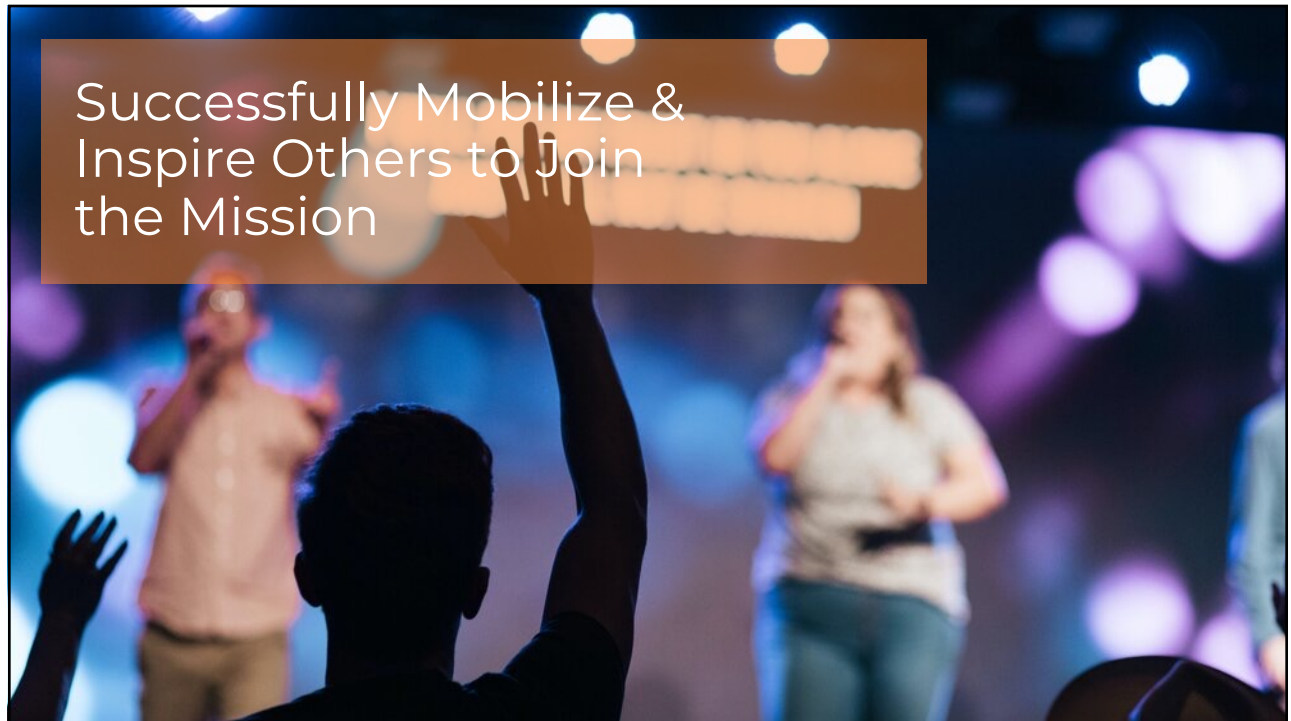
## Multiple Funding Sources

### a. Question? How are you discipling your givers?

- If you are only doing FPU and targeted communications for First-Time Givers, Lapsed Givers, and Financial Leaders...are you missing the point?

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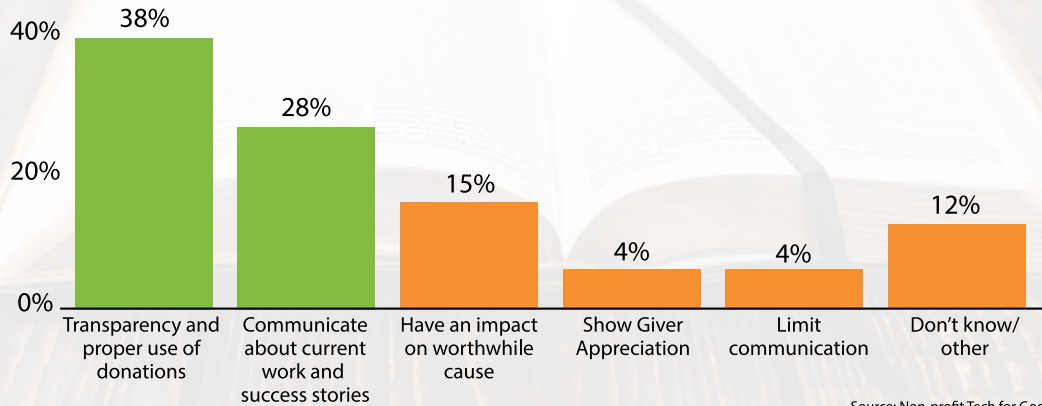
Successfully Mobilize &  
Inspire Others to Join  
the Mission



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## Successfully Mobilize & Inspire Others to Join the Mission

Giver Engagement Preferences



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## Successfully Mobilize & Inspire Others to Join the Mission

- a. **Communications should be targeted relationally by each ministry.**
  - *Stewardship should COVER all ministries. INVOLVE your whole team!*

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## Be Adaptable – Leave Room for God to Shape and Change the Vision

- a. Vision should be evergreen
- b. Vision is long term
- c. You should always be quick to come back and share the past direction, current successes and future opportunity to join.
- d. Look for things that no one else is doing and do them. This new era is a time to reclaim the culture for the Kingdom and not the world.

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## Digitally Savvy



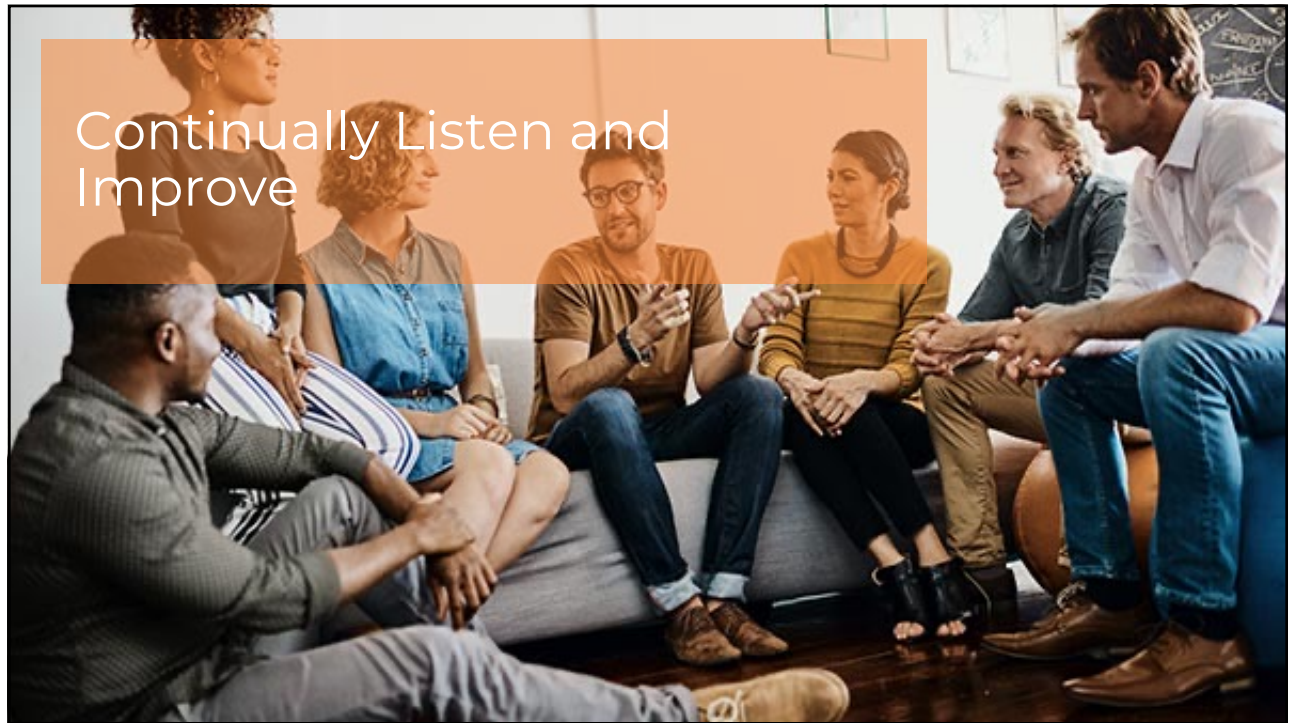
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## Digitally Savvy

- a. **Embrace data: it tells a story. Be transparent about your data.**
- b. **Implement surveys and all things digital**
- c. **Review your digital services and seek to improve them**
- d. **Find your platform metrics and set goals around them**

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## Continually Listen and Improve



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## Continually Listen and Improve

- a. Keep learning about your givers
- b. Be willing to take surveys to find out real truths about YOUR congregation
- c. Make a goal to reach 5-10 new families a month and get to know them, help them take a next step.
- d. Ask your givers what they think

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You're Not Alone – We're Here to Help!

## SPECIAL OFFERS

**Get a free 30-minute Church Website and  
Giving Page Consultation**

**Join the Survey -  
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